

The United States Department of Commerce Presents the
US-Georgia Business Forum and AGBC's 13th Annual Conference

Georgia: Discovering New Opportunities



September 13, 2010
Sheraton Fisherman's Wharf Hotel
Marina Ballroom
2500 Mason Street
San Francisco, California

The conference will provide an opportunity for the American audience to gain a better understanding of the investment climate in Georgia, and meet with key government officials as well as industry representatives and potential business partners. Panel discussions will focus on energy (including hydropower and renewable sources), infrastructure, agriculture, tourism, the financial and the IT sector.

Following the event on September 13, conference participants will have an option to participate in planned site visits to the University of California Davis (UC Davis) and the California wine country. The visit to UC Davis will allow those interested in agriculture/viniculture/technological innovations to learn about the programs that have helped California become a premier wine producing region, and the technologies that allow quick and efficient transfer of ideas, products and services into the market place. The visit to Napa Valley is an ideal opportunity for the Georgian audience to learn more about effective marketing strategies, entering niche markets, and the California experience of becoming an epicenter of global wine production.

Tentatively confirmed dignitaries and speakers include the Ambassador to the U.S., Mr. Batu Kutelia, U.S. Ambassador to Georgia, Mr. John Bass, the Honorary Consul of Georgia in California Mr. Frank Greinke, as well as, Georgian Ministers of Agriculture, Energy, and Education. The U.S. Government will be represented by senior officials from the Department of State, the Department of Commerce, the Overseas Private Investment Corporation, and others. In addition, we anticipate leading American and Georgian businesses, which will allow for excellent face-to-face networking opportunities.

Corporate sponsorships are available to any interested party/organization.

Conference participation fee is \$200.00, and each site visit - \$50.00. We encourage you to register now by completing the attached form, and sending it to Ms. Maka Gabelia at agbdc@agbdc.com.

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